Jonathan Desir

EXECUTIVE PRODUCER

Executive Producer with over 20 years leading production and post-production for brands including Whirlpool, McDonald's, State Farm, Miller Lite, and the Chicago Bulls, and collaborators from Chance the Rapper to John Singleton and Joe Pytka. A producer with an artist's DNA: poet, emcee, host, and voice over actor. Pairs command of budget, bidding, team and project management with a deep commitment to mentoring the next generation of creative talent.



CONTACT

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CREATIVE ENDEAVORS

Voice Over
Commercial and radio voice over for Coors Light, Foot Locker, JBL, and others; nominee film-clip narration for the Best of the Midwest Awards
Watch the voice over reel

Hosting & Emcee
Host, Best of the Midwest Awards, Midwest Film Festival; host of the Half-Rez motion design event and AICP's Camp Kuleshov

Spoken Word
Poet & emcee performing nationwide; collegiate National Poetry Slam with EMU Poetry Society (2004), 3rd place

On Camera & Editorial
Series lead *Charles, the Chancellor of Clean* in *Fluff Piece*, a Wonder Project children's series on Prime Video (2026); RedEye cover feature; editorial on *Storytime with Fiona & Fluff: The Wonderful Wizard of Oz* (2025)

EDUCATION

Eastern Michigan University
B.A. Psychology; minors in Business & Communication (2004)

Activities & societies: Poetry Society, Rec League Basketball, Freshman Orientation Team Mentor, Black Student Union, Open Mic Band

EXPERIENCE

Executive Producer — JUN 2022 – NOV 2026
Whirlpool Corporation, WoW Studios

- Oversaw budgets, bidding, talent schedules, and delivery for WoW Studios, Whirlpool's in-house creative content studio, bridging creatives and brand stakeholders
- Led and developed cross-functional teams of editors, animators, and producers; completed Whirlpool's People Leader development training
- Recognized by the FOCUS Black Employee Network as part of Black Men in Motion

Founder & Lead — 2023 – PRESENT
2023 Post

- Founded and leads a creative agency focused on post-production, guiding a collective of editors, artists, and creatives
- Owns client relationships from pitch through final delivery; highlights include Studio B, Donut Boyz, Resignation, and Amazon Prime's Fluff Piece show

Executive Producer — SEP 2013 – JUN 2022
Optimus

- Led bidding, scheduling, and overall producing for editorial and animation post-production, while managing logistics, budgets, and studio technology
- Promoted in 2016 to a company-wide leadership role spanning new business, recruitment, and career development of the next generation of artists
- Praised by leadership for making connections with staff and clients alike, from interns and designers to senior artists and agency clients
- Produced post on Chance the Rapper's feature film Magnificent Coloring World (2021) and Shaquille O'Neal's Icy Hot campaign, amongst numerous others

Producer → Executive Producer — 2004 – SEP 2013
Red Car

- Joined as an intern and earned promotions through Producer and Senior Producer to Executive Producer (2010) on the strength of client trust and team rapport
- Managed post-production projects, schedules, budgets, and client relationships across a full slate of commercial work

LEADERSHIP & COMMUNITY

- Served as Board President of Free Spirit Media, a nonprofit teaching media arts to Chicago youth, and on the Free Spirit PRO advisory committee
- Served on the Board of the Midwest Film Festival, the nation's only year-round festival dedicated to Midwestern filmmakers

PRESS & FEATURES

Career Profile (Musicbed) · Optimus Signing (LBB) · The Reel Black List (Reel Chicago) · Career Interview (Voyage Chicago) · New Optimus EPs (Reel Chicago) · Poetry Feature (Reel Chicago) · Five Questions (Screen Magazine) · EP Promotion (SHOOT, subscription)

BEYOND THE WORK

Haitian-American, Detroit-raised, middle child of five. Poet, hip-hop artist, pickup-hoops regular, lifelong gamer, NBA obsessive, and proud new father.